

## Collective Intelligence and Common Outlook Bring An UnCommon Approach to Meeting Facilitation

*If you believe we all have experiences and wisdom worth sharing,*

*If you want to unleash the passion of your team,*

*If you want to tap into a new approach to  
sharing information and solving problems,*

then let Common Outlook Consulting and Misha Glouberman, founder of Collective Intelligence bring the tools of Open Space and Unconferences to your organization.

For over 20 years in countries around the world, companies and organizations have been unleashing the power in their people through a revolutionary approach to meeting facilitation called Open Space. Unconferences were more recently developed in the world of high tech by people eager to learn from the experiences and knowledge of their colleagues.

Open Space and Unconferences provide a structured method to channel the expertise and passion of all the participants. After the event sponsor selects a theme for the day, the facilitator works with participants to let them identify the topics they care about most within the theme. The issues the participants care about most are raised. Everyone participates.

The creativity and intelligence of groups is harnessed to the betterment of the participants and the organization. Very quickly, participants have meaningful conversations, form useful relationships, and get real work done.

It's been called "passion bounded by responsibility" and the approach works best with groups of 30 to 300 participants. It can work for a 1/2 day meeting or a 3 day conference. And the results are remarkable.

T +1 (416) 483.6450

F +1 (416) 352.1920

info@CommonOutlook.com

www.CommonOutlook.com



## What are Open Space and Unconferences Good For?

### Exploring an issue thoroughly

Open Space and Unconferences ensure all the important issues around a question are raised and discussed by those with the most knowledge.

### Not Wasting Participants' Time

The self-organized structure of Open Space and Unconferences means time and intelligence aren't wasted while people sit listening to topics that aren't relevant to their interest. People get to work on the issues they think are genuinely important. Problems get solved.

### Creating connections and breaking down barriers

Open Space and Unconferences allow people to very quickly find others who share their concerns and interest and have real, meaningful conversations. Possibly even cut through years of organizational communication barriers in a single day opening lines of communication with spectacular results.

### Unleashing passion and intelligence of a group

Participants find themselves feeling tremendously energetic and passionate. Managers are often surprised to see groups they thought were unmotivated become transformed through this process. The "boss" doesn't need to get participants organized and there's no "boss" to blame: the participants are in charge and engaged.

“One thing you discover with Open Space is your people know what changes they need to make. All you have to do after they've made their recommendations is say, 'Go.' ”

Gary Gonsalves of Corporate Express as quoted by The New York Times

“Reinventing the way stakeholders collaborate with decision makers”

The Harvard Business Review on TransitCamp Unconference facilitated by Misha Glouberman

Contact us to learn more:

**T** +1 (416) 483.6450

**E** [info@CommonOutlook.com](mailto:info@CommonOutlook.com)